

# CULTIVA



## SUMMER FESTIVAL

### 03–05 JULY 2026 MUNICH



  
cultiva  
HANFEXPO

**SPONSORSHIP  
OPPORTUNITIES**

# SPONSOR PACKAGES

## PREMIUM SPONSOR

### EXHIBITION BOOTH

- 12 m<sup>2</sup> booth of choice
- electricity connection

### ADVERTISING SPACES AT THE FAIR

- 3 fence banners (3.4 x 1.7 m)\*
- 1 roll-up in the entrance area\*
- 1 roll-up near the stage\*

### LOGO PLACEMENT ON PRINTED MATERIALS

- Posters and billboards (logo at the top)
- Flyers & stickers
- Visitor tickets
- Exhibitor lanyards
- Visitor wristbands

### DIGITAL MEDIA PRESENCE

- Prominent logo placement on website
- 5 social media posts before the event
- Logo in the header of the newsletter

### PUBLIC RELATIONS

- Mention in press releases
- Logo in advertisements in daily and trade media

### TICKETS

- 10 x 3-day tickets
- 10 x 1-day tickets

EUR 7.500,—

## GOLD SPONSOR

### EXHIBITION BOOTH

- 9 m<sup>2</sup> booth of choice
- electricity connection

### ADVERTISING SPACE AT THE TRADE FAIR

- 2 outdoor fence banner (3.4 x 1.7 m)\*

### LOGO PLACEMENT ON PRINTED MATERIALS

- Posters and billboards
- Flyers and stickers
- Visitor wristbands

### DIGITAL MEDIA PRESENCE

- Logo placement on website
- 3 social media posts before the event
- Logo in newsletters

### PUBLIC RELATIONS

- Mention in press releases
- Logo in advertisements in daily and trade media

### TICKETS

- 10 x 3-day tickets

EUR 4.500,—

## SILVER SPONSOR

### EXHIBITION BOOTH

- 12 m<sup>2</sup> open space booth
- electricity connection

### ADVERTISING SPACE AT THE TRADE FAIR

- 1 outdoor fence banner (3.4 x 1.7 m)\*

### LOGO PLACEMENT ON PRINTED MATERIALS

- Flyers

### DIGITAL MEDIA PRESENCE

- Logo placement on website
- 2 social media posts before the event
- Logo in newsletters

### TICKETS

- 10 × 1-day tickets

EUR 2.500,—

\* Including production costs; Graphic design costs are not included in the service, but can be offered on request.